

SPONSORSHIP PROGRAM 2021 / 2022



ISEC INFOSECURITY TOUR 2021 / 2022

Welcome to

“A NEW WORLD TOUR”

The only event in
Latin America and Caribbean in 26 cities / 4 months

**Empower your BRAND AND SOLUTIONS
AND YOUR CHANNEL AND DISTRIBUTORS**

**BUSINESS IN ONE
PLACE, IN ONE DAY, WITH
HUNDREDS OF IT MANAGERS AND DIRECTORS**

**ONLY ONE AGREEMENT
AND ALL COUNTRIES INCLUDED WITH LOW INVESTMENT
IF YOU DO NOT PARTICIPATE surely CUSTOMERS WILL KNOW
THE SOLUTIONS OF YOUR COMPETITOR**

WWW.INFOSECURITYVIP.COM - WWW.ISEC-GLOBAL.COM

**In INFORMATION SECURITY Nobody knows Latin America and Caribbean
ISEC GLOBAL +20 YEARS**



ISEC INFOSECURITY

- 185 editions INFOSECURITY 19 YEARS
- 26 editions VIRTUAL MODE in 2021 with more than 4,500 attendees
- 25 editions in 2019 with more than 11,000 attendees
- 18 countries in Latin America & Caribbean
- 140,000 people have already visited INFOSECURITY
- 3.500 Sponsors - most brands MARKET
- 95,000 monthly readers EVENT'S NEWSLETTER
- 2,100 Seminars DONE
- 16,000 students - TRAINING CENTRE No. 1 in LATAM
- Details of each event WWW.INFOSECURITYVIP.COM (sponsors, speakers, agendas, PHOTOS)
- EVENT'S NEWSLETTER in WWW.INFOSECURITYVIP.COM/NEWSLETTER/ANTERIORES.HTM
- Pictures in www.infosecurityvip.com/MEGARGFOT.html
- Sponsors / People say www.infosecurityvip.com/newsletter/lectores.html
- CONFERENCES IN MAIN ROOM (ALL THE ATENDEES WILL BE THERE)
- ACADEMIC Congress
- Generating ideal environment for a select Target contacts of directors, managers, leaders and managers of IT and Security
- Success stories lead generation and business
- Only involved #1 SOLUTIONS
- THOUSANDS OF VIEWERS OF YOUR PRESENTATION IN www.infosecurityvip.com/expo.htm



MOST OF INFOSEC FIRMS HAS TAKEN PART OF ISEC INFOSECURITY

iSEC ISEC INFOSECURITY **ONSITE TOUR** **InfoSecurity** **ayudal**
 INFORMATION SECURITY INC. PRESENTACIONES Y FOTOS EN WWW.INFOSECURITYVIP.COM **2022** Tu empresa también puede donar computadoras usadas

NOS ACOMPAÑAN



MAIN SPONSOR



MASTER VIP SPONSOR



Intelligent Security. Everywhere.



i InfoSecurity

"A NEW WORLD TOUR"

ON SITE TOUR 2022	MES	DIA	CIUDAD
START UP MAIN EVENT - VIRTUAL	MARZO	8 y 9	LATAM & CARIBE - 26 CIUDADES
CARIBE TOUR	MARZO	15	SANTO DOMINGO REP. DOMINICANA
	JULIO	15	CARACAS VENEZUELA VIP
MÉXICO TOUR	MARZO	22	CDMX MÉXICO
	MARZO	24	MONTERREY MÉXICO VIP
ANDINA TOUR	MARZO	25	GUANAJUATO MÉXICO VIP
	ABRIL	26	MEDELLIN COLOMBIA VIP
	ABRIL	28	BOGOTÁ COLOMBIA
	MAYO	3	CALI COLOMBIA VIP
	MAYO	5	BARRANQUILLA VIP
CONO SUR TOUR	MAYO	6	CARTAGENA COLOMBIA VIP
	JULIO	12	QUITO ECUADOR VIP
	JULIO	13	GUAYAQUIL ECUADOR VIP
	MAYO	17	SANTIAGO CHILE VIP
	MAYO	19	LIMA PERU
CENTRO AMERICA TOUR	JULIO	6	ASUNCIÓN PARAGUAY VIP
	JULIO	8	SANTA CRUZ BOLIVIA VIP
	JULIO	9	LA PAZ BOLIVIA VIP
	MAYO	31	GUATEMALA GUATEMALA VIP
RIO DE LA PLATA TOUR	JUNIO	2	SAN SALVADOR EL SALVADOR
	JUNIO	4	TEGUCIGALPA HONDURAS VIP
	JUNIO	7	SAN JOSÉ COSTA RICA VIP
	JUNIO	9	CIUDAD DE PANAMA VIP
	JUNIO	11	MANAGUA NICARAGUA VIP
	JUNIO	21	MONTEVIDEO URUGUAY VIP
	JUNIO	23	MEGAEVENTO BUENOS AIRES



iSEC DIPLOMADO INTERNACIONAL EN SEGURIDAD DE LA INFORMACIÓN
 INFORMATION SECURITY EDUCATION CENTER Capacitación, Consultoría, Auditorías, Newsletter Electrónico de Capacitación
www.isec-global.com | www.infosecurityvip.com

i Coaching
 AUTOGESTION DEL APRENDIZAJE



INFOSEC MANAGERS IN ISEC INFOSECURITY



ISEC INFOSECURITY VIP - Mega Evento Buenos Aires | Argentina
www.infosecurityvip.com/ARGENTINA_BUENOSAIRES_FOTOS.html



NEWSLETTER AT THE END OF EACH EVENT



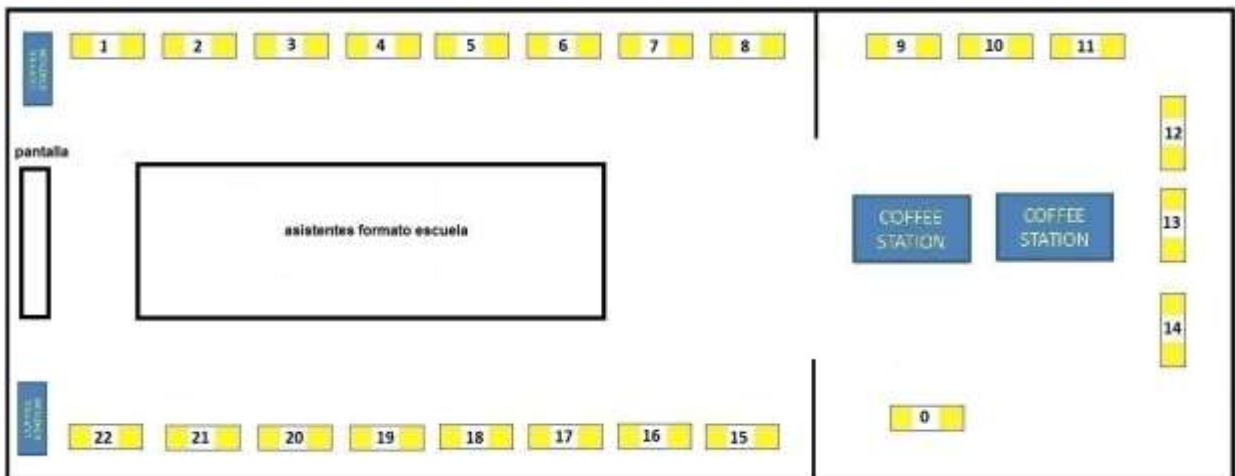
<p>LAS LEYES NIVEL TECNICO #</p>  <p>Google permite borrar historial de ubicaciones automáticamente</p> <p>Iván Cernadas Redactor de Tecnología Business Insider - España</p>	<p>HACKING BAJO LA LUPA NIVEL TECNICO ###</p> <p>SHODAN.io como herramienta de pentesting</p>  <p>iCoaching</p> <p>Christian Javier Vila Sr Cybersecurity Consultant CTO - ISEC Global Inc.</p>
<p>PALABRAS DE CISO NIVEL TECNICO ##</p> <p>No todo son soluciones de ciberseguridad</p>   <p>J. Eduardo Campos President and Managing Partner Embedded-Knowledge, Inc.</p>	<p>PRODUCTOS NIVEL TECNICO ###</p> <p>Software todo en uno para monitoreo de red</p>    <p>Alejandro Kamler Country Manager PAESSLER Argentina</p>
<p>TIPS PARA UN CISO NIVEL TECNICO ###</p> <p>Cifrado en tiempos del cybersecurity</p>   <p>José G Rivera Sales Director, Latin America Buenos Aires, Argentina</p>	<p>HOT VULNERABILITIES NIVEL TECNICO ###</p>  <p>Una vulnerabilidad pone en peligro teclados y ratones inalámbricos de Logitech lanzados en los últimos 10 años</p> <p>Boletín de seguridad de Microsoft de julio de 2019 corrige 77 vulnerabilidades</p> 



LOGO IN ATTENDEES MATERIAL, LAY OUT OF BOOTH



BOOTHS LAY OUT



CONFERENCES IN MAIN ROOM (ALL THE ATENDEES WILL BE THERE)

AGENDA MODELO	
HORARIO	ACTIVIDAD EN SALON UNIFICADO
7.00 AM	Armado de stands / booths
8.00 AM	Registración Asistentes y entrega de Tickets
8.30 AM	Apertura y Bienvenida
9.00 AM	CONFER KEYNOTE MAIN SPONSOR
9.30 AM	CONFER AM 1 VIP SPONSOR
10.00 AM	CONFER AM 2 VIP SPONSOR
10.30 AM	CONFER AM 3 VIP SPONSOR
11.00 AM	COFFEE BREAK AM
11.20 AM	CONFER AM 4 VIP SPONSOR
11.50 AM	CONFER AM 5 VIP SPONSOR
12.20 AM	CONFER AM 6 VIP SPONSOR
12.50 AM	CONFER AM 7 VIP SPONSOR
1.20 PM	REFRIGERIO DEL MEDIO DIA
1.50 PM	BEBANDA COMPRESO PM y Sorteo
2.00 PM	CONFER PM 8 GOLD SPONSOR
2.30 PM	CONFER PM 9 GOLD SPONSOR
3.00 PM	CONFER PM 10 GOLD SPONSOR
3.30 PM	COFFEE BREAK PM
3.50 PM	CONFER PM 11 GOLD SPONSOR
4.20 PM	CONFER PM 12 GOLD SPONSOR
4.50 PM	PANEL EXPERTOS
5.30 PM	Sorteos y Cierre



INFOSECURITY VIRTUAL TOUR 2021 - ON SITE TOUR 2022 - 26 CITIES

VIRTUAL TOUR 2021	MES	DÍA	CIUDAD
ANDINA TOUR	NOVEMBER	15	MEDELLÍN COLOMBIA VIP
	NOVEMBER	15	BOGOTA COLOMBIA
	NOVEMBER	15	CALI COLOMBIA VIP
	NOVEMBER	15	BARRANQUILLA VIP
	NOVEMBER	15	CARTAGENA COLOMBIA VIP
	NOVEMBER	15	QUITO ECUADOR VIP
	NOVEMBER	15	GUAYAQUIL ECUADOR VIP
MÉXICO TOUR	NOVEMBER	16	CDMX MÉXICO
	NOVEMBER	16	MONTERREY MÉXICO VIP
	NOVEMBER	16	GUADALAJARA MÉXICO VIP
CARIBE TOUR	NOVEMBER	17	SANTO DOMINGO REP. DOMINICANA VIP
	NOVEMBER	17	SAN JUAN PUERTO RICO VIP
	NOVEMBER	17	CARACAS VENEZUELA VIP
CONO SUR TOUR	NOVEMBER	17	SANTIAGO CHILE VIP
	NOVEMBER	18	LIMA PERÚ
	NOVEMBER	18	ASUNCIÓN PARAGUAY VIP
	NOVEMBER	18	SANTA CRUZ BOLIVIA VIP
	NOVEMBER	18	LA PAZ
CENTRO AMERICA TOUR	NOVEMBER	19	GUATEMALA GUATEMALA VIP
	NOVEMBER	19	SAN SALVADOR EL SALVADOR VIP
	NOVEMBER	19	TEGUCIGALPA HONDURAS VIP
	NOVEMBER	19	SAN JOSÉ COSTA RICA VIP
	NOVEMBER	19	CIUDAD DE PANAMÁ VIP
	NOVEMBER	19	MANAGUA NICARAGUA VIP
RIO DE LA PLATA TOUR	NOVEMBER	19	MONTEVIDEO URUGUAY VIP
	NOVEMBER	19	BUENOS AIRES ARGENTINA



As part of the VIRTUAL TOUR SPONSORSHIP PROGRAM , you have included the cost of the ON SITE Tour 2022 for the same category in the same cities you have in the contract:

ON SITE TOUR 2022	MES	DIA	CIUDAD
START UP MAIN EVENT - VIRTUAL	MARZO	8 y 9	LATAM & CARIBE - 26 CIUDADES
CARIBE TOUR	MARZO	15	SANTO DOMINGO REP. DOMINICANA VIP
	MARZO	17	SAN JUAN PUERTO RICO VIP
	JULIO	15	CARACAS VENEZUELA VIP
MÉXICO TOUR	MARZO	22	CDMX MÉXICO
	MARZO	24	MONTERREY MÉXICO VIP
	MARZO	25	GUADALAJARA MÉXICO VIP
ANDINA TOUR	ABRIL	26	MEDELLÍN COLOMBIA VIP
	ABRIL	28	BOGOTA COLOMBIA
	MAYO	3	CALI COLOMBIA VIP
	MAYO	5	BARRANQUILLA VIP
	MAYO	6	CARTAGENA COLOMBIA VIP
	JULIO	12	QUITO ECUADOR VIP
	JULIO	13	GUAYAQUIL ECUADOR VIP
CONO SUR TOUR	MAYO	17	SANTIAGO CHILE VIP
	MAYO	19	LIMA PERÚ
	JULIO	6	ASUNCIÓN PARAGUAY VIP
	JULIO	8	SANTA CRUZ BOLIVIA VIP
	JULIO	9	LA PAZ BOLIVIA VIP
CENTRO AMERICA TOUR	MAYO	31	GUATEMALA GUATEMALA VIP
	JUNIO	2	SAN SALVADOR EL SALVADOR VIP
	JUNIO	4	TEGUCIGALPA HONDURAS VIP
	JUNIO	7	SAN JOSÉ COSTA RICA VIP
	JUNIO	9	CIUDAD DE PANAMÁ VIP
	JUNIO	11	MANAGUA NICARAGUA VIP
RIO DE LA PLATA TOUR	JUNIO	21	MONTEVIDEO URUGUAY VIP
	JUNIO	23	MEGAEVENTO BUENOS AIRES ARGENTINA



SPONSORSHIP PROGRAM 2021 / 2022

PATROCINIO					
	BRONZE	SILVER	GOLD	VIP	MAIN
	\$ 500	\$ 1.500	\$ 2.500	\$ 3.500	\$ 5.000
	LOGO	LOGO	LOGO	LOGO	LOGO
	DATA BASE	DATA BASE	DATA BASE	DATA BASE	DATA BASE
		BOOTH	BOOTH	BOOTH	2 BOOTHS
	Opening welcome with organizers	Opening welcome with organizers	Opening welcome with organizers	Opening welcome with organizers	Opening welcome with organizers
			PM Conference in MAIN ROOM 30 minutes	AM Conference in MAIN ROOM 30 minutes	KEYNOTE Conference in MAIN ROOM 30 minutes
GLOBAL 2 EVENTS (10% OFF)	\$ 900	\$ 2.700	\$ 4.500	\$ 6.300	\$ 9.000
GLOBAL 5 EVENTS (15% OFF)	\$ 2.125	\$ 6.375	\$ 10.625	\$ 14.875	\$ 21.250
GLOBAL 10 EVENTS (20% OFF)	\$ 4.000	\$ 12.000	\$ 20.000	\$ 28.000	\$ 40.000
GLOBAL 15 EVENTS (25% OFF)	\$ 5.625	\$ 16.875	\$ 28.125	\$ 39.375	\$ 56.250
GLOBAL ALL THE TOUR 25 EVENTS (40% OFF)	\$ 7.200	\$ 21.600	\$ 36.000	\$ 50.400	\$ 72.000

If you select a REGION SPONSORSHIP you pay as a GLOBAL 5 (only 5 events) and you will be in all the countries (South Cone, Central Am, Andean, Caribbean).



BENEFITS OF VIP SPONSORS 2021 – VIRTUAL TOUR

- Database: Pre Registered and Assistants
 - Delivery of promotional material in the Registrations
 - Logo featured on the event page, Accreditations and Invitations
 - Media Releases
 - Logo on Banner at Infosecurity News Monthly 105,000 + readers
 - Exclusive interview for placement in Infosecurity News Newsletter
 - Event VIRTUAL Tickets for free to customers and contacts
 - AM Conference in MAIN ROOM SESSION 30 minutes
- Additional participation in 15 minutes video in:

START UP MAIN EVENT	MARZO	9 / 10	LATAM & CARIBE - 26 CIUDADES
----------------------------	--------------	---------------	---

BENEFITS OF SPONSORS 2022 – ON SITE TOUR

- Database: Pre Registered and Assistants
- Opening welcome with organizers
- Delivery of promotional material in the Registrations
- Logo featured on the event page, Accreditations and Invitations
- Participation RIFA Closing
- Media Releases
- Logo on Banner at Infosecurity News Monthly 105,000 + readers
- Exclusive interview for placement in Infosecurity News Newsletter
- Event Tickets for free to customers and contacts
- Stand / Booth centralized location
- AM Conference in MAIN ROOM 30 minutes
- Banner in the Registrations Entrance

Additional by category:

- Stand / Booth centralized location or double space
- Conference in MAIN ROOM 30 minutes
- Banner in the Registrations Entrance



INFOSECURITY HELPS CHILDREN IN ALL THE CITIES -
www.infosecurityvip.com/ayuda/

InfoSecurity ayuda!

ACCIONES SOLIDARIAS CONCRETAS

1. DONAMOS UTILES ESCOLARES
2. DONAMOS NUESTRAS HORAS DE SERVICIO PARA AYUDAR EN INFORMÁTICA
3. DONAMOS EQUIPOS PARA DESGUACE O DESUSO A HOGARES



Video Casa - Hogar "Nuestra Señora de los Remedios"

