

SPONSORSHIP PROGRAM 2021



ISEC INFOSECURITY TOUR 2021

Welcome to

“A NEW WORLD TOUR”

The only event in
Latin America and Caribbean in 26 cities / 8 months

**Empower your BRAND AND SOLUTIONS
AND YOUR CHANNEL AND DISTRIBUTORS**

**BUSINESS IN ONE
PLACE, IN ONE DAY, WITH
HUNDREDS OF IT MANAGERS AND DIRECTORS**

**ONLY ONE AGREEMENT
AND ALL COUNTRIES INCLUDED WITH LOW INVESTMENT
IF YOU DO NOT PARTICIPATE surely CUSTOMERS WILL KNOW
THE SOLUTIONS OF YOUR COMPETITOR**

WWW.INFOSECURITYVIP.COM - WWW.ISEC-GLOBAL.COM

**In INFORMATION SECURITY Nobody knows Latin America and Caribbean
ISEC GLOBAL +18 YEARS**



ISEC INFOSECURITY 2019

- 185 editions INFOSECURITY 18 YEARS
- 25 editions in 2019 with more than 11,000 attendees
- 20 countries in Latin America & Caribbean
- 140,000 people have already visited INFOSECURITY
- 3.500 Sponsors - most brands MARKET
- 95,000 monthly readers EVENT'S NEWSLETTER
- 2,100 Seminars DONE
- 16,000 students - TRAINING CENTRE No. 1 in LATAM
- Details of each 2019 events WWW.INFOSECURITYVIP.COM (sponsors, speakers, agendas, PHOTOS)
- EVENT'S NEWSLETTER in WWW.INFOSECURITYVIP.COM/NEWSLETTER/ANTERIORES.HTM
- Photos in <http://www.infosecurityvip.com/MEGARGFOT.html>
- Sponsors / People say <http://www.infosecurityvip.com/newsletter/lectores.html>
- CONFERENCES IN MAIN ROOM (ALL THE ATENDEES WILL BE THERE)
- ACADEMIC Congress
- Generating ideal environment for a select Target contacts of directors, managers, leaders and managers of IT and Security
- Success stories lead generation and business
- Only involved #1 SOLUTIONS

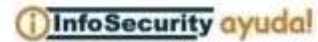
THOUSANDS OF VIEWERS OF YOUR PRESENTATION IN
<http://www.infosecurityvip.com/expo.htm>



MOST OF INFOSEC FIRMS HAS TAKEN PART OF ISEC INFOSECURITY



ISEC INFOSECURITY TOUR 2019



Tu empresa también puede donar computadoras usadas



reserve su lugar sin cargo en www.infosecurityvip.com



DIPLOMADO INTERNACIONAL EN SEGURIDAD DE LA INFORMACIÓN
 Capacitación, Consultorías, Auditorías, Newsletter Electrónico de Capacitación
www.isec-global.com | www.infosecurityvip.com



AUTOGESTION DEL APRENDIZAJE



INFOSEC MANAGERS IN ISEC INFOSECURITY 2019



ISEC INFOSECURITY VIP 2019 - Mega Evento Buenos Aires | Argentina
http://www.infosecurityvip.com/ARGENTINA_BUENOSAIRE_FOTOS.html



NEWSLETTER AT THE END OF EACH EVENT



Martín Vila - Director

SE REALIZO EL MEGAEVENTO BUENOS AIRES DEL ISEC INFOSECURITY TOUR 2019



AÑO XV - Nº 07 - JUL 2019 MUCHAS GRACIAS A TODOS LOS QUE HAN COLABORADO EN LAS 25 CIUDADES

DESTACADO DEL MES - ENTREVISTA



InfoSecurity 2019, tradicional convocatoria anual para todos los niveles de Seguridad de la información.

Fabián García
INFOmail iTV Director

INFOmail iTV
20 años!



NIVEL TECNICO ###

LAS LEYES

NIVEL TECNICO #



Google permite borrar historial de ubicaciones automáticamente

Iván Cernadas
Redactor de Tecnología
Business Insider - España

HACKING BAJO LA LUPA

NIVEL TECNICO ###

SHODAN.io como herramienta de pentesting



iCoaching

Christian Javier Vila
Sr Cybersecurity Consultant
CTO - ISEC Global Inc.

PALABRAS DE CISO

NIVEL TECNICO ###

No todo son soluciones de ciberseguridad



Embedded Knowledge, Inc

J. Eduardo Campos
President and Managing Partner
Embedded-Knowledge, Inc.

PRODUCTOS

NIVEL TECNICO ###

Software todo en uno para monitoreo de red



PAESSLER
THE NETWORK MONITORING COMPANY

PRTG NETWORK MONITOR

Alejandro Kamler
Country Manager
PAESSLER Argentina

TIPS PARA UN CISO

NIVEL TECNICO ###

Cifrado en tiempos del cybersecurity



NCIPHER

José G Rivera
Sales Director, Latin America
Buenos Aires, Argentina

HOT VULNERABILITIES

NIVEL TECNICO ###



Una vulnerabilidad pone en peligro teclados y ratones inalámbricos de Logitech lanzados en los últimos 10 años

Boletín de seguridad de Microsoft de julio de 2019 corrige 77 vulnerabilidades

Microsoft



LOGO IN ATENDEES MATERIAL, LAY OUT OF BOOTH

INSEC INFOSECURITY BUENOS AIRES - 26 DE JUNIO
HOTEL LIBERTADOR

AGENDA DE ACTIVIDADES

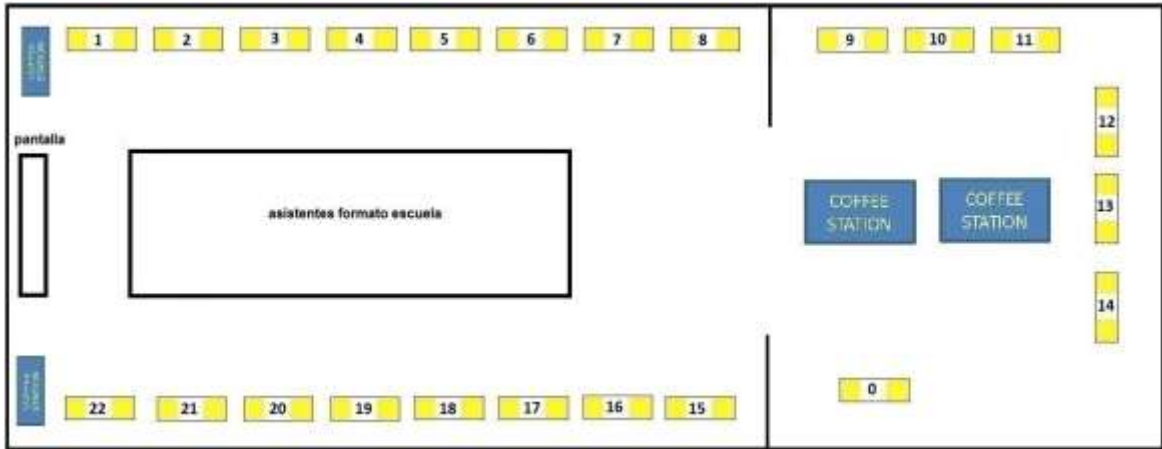
8:00 am	SEC	REGISTRO Y ENTREGA DE AGENDA PARA KF43 Y RETRASMISIÓN VIDEOS STANDES DE PATROCINADORES.
8:30 am	SEC	ABERTURA DE INFOSECURITY - SEC - PATROCINADORES

CONFERENCES IN MAIN ROOM (ALL THE ATENDEES WILL BE THERE)

AGENDA MODELO	
HORARIO	ACTIVIDAD EN SALON UNIFICADO
7.00 AM	Armado de stands / booths
8.00 AM	Registración Asistentes y entrega de Tickets
8.30 AM	Apertura y Bienvenida
9.00 AM	CONFER KEYNOTE MAIN SPONSOR
9.30 AM	CONFER AM 1 VIP SPONSOR
10.00 AM	CONFER AM 2 VIP SPONSOR
10.30 AM	CONFER AM 3 VIP SPONSOR
11.00 AM	COFFEE BREAK AM
11.20 AM	CONFER AM 4 VIP SPONSOR
11.50 AM	CONFER AM 5 VIP SPONSOR
12.20 AM	CONFER AM 6 VIP SPONSOR
12.50 AM	CONFER AM 7 VIP SPONSOR
1.20 PM	REFRIGERIO DEL MEDIO DIA
1.50 PM	BIENVENIDA CONGRESO PM y Sorteos
2.00 PM	CONFER PM 8 GOLD SPONSOR
2.30 PM	CONFER PM 9 GOLD SPONSOR
3.00 PM	CONFER PM 10 GOLD SPONSOR
3.30 PM	COFFEE BREAK PM
3.50 PM	CONFER PM 11 GOLD SPONSOR
4.20 PM	CONFER PM 12 GOLD SPONSOR
4.50 PM	PANEL EXPERTOS
5.30 PM	Sorteos y Cierre



BOOTHS LAY OUT



INFOSECURITY 2021 (26 Cities – 52 Events)

VIRTUAL TOUR 2021 – MARCH - JULY

You will be participating as SPONSOR IN VIRTUAL TOUR FOR THESE:

VIRTUAL TOUR 2021	MES	DIA	CIUDAD
START UP MAIN EVENT	MARCH	24 Y 25	LATAM & CARIBE - 26 CIUDADES
ANDINA TOUR	APRIL	13	MEDELLÍN COLOMBIA VIP
	APRIL	15	BOGOTA COLOMBIA
	APRIL	20	CALI COLOMBIA VIP
	APRIL	22	BARRANQUILLA VIP
	APRIL	23	CARTAGENA COLOMBIA VIP
	JUNE	18	QUITO ECUADOR VIP
	JUNE	17	GUAYAQUIL ECUADOR VIP
MÉXICO TOUR	MAY	4	CDMX MÉXICO
	MAY	6	MONTERREY MÉXICO VIP
	MAY	7	GUADALAJARA MÉXICO VIP
CARIBE TOUR	MAY	11	SANTO DOMINGO REP. DOMINICANA VIP
	MAY	13	SAN JUAN PUERTO RICO VIP
	JUNE	15	CARACAS VENEZUELA VIP
CONO SUR TOUR	JUNE	8	SANTIAGO CHILE VIP
	JUNE	10	LIMA PERÚ
	MAY	25	ASUNCIÓN PARAGUAY VIP
	MAY	27	SANTA CRUZ BOLIVIA VIP
	MAY	28	LA PAZ
CENTRO AMERICA TOUR	JUNE	22	GUATEMALA GUATEMALA VIP
	JUNE	24	SAN SALVADOR EL SALVADOR VIP
	JUNE	26	TEGUCIGALPA HONDURAS VIP
	JUNE	29	SAN JOSÉ COSTA RICA VIP
	JULY	1	CIUDAD DE PANAMÁ VIP
	JULY	3	MANAGUA NICARAGUA VIP
RIO DE LA PLATA TOUR	JULY	13	MONTEVIDEO URUGUAY VIP
	JULY	15	MEGAEVENTO BUENOS AIRES ARGENTINA



As part of the VIRTUAL TOUR SPONSORSHIP PROGRAM , you have included the 50% of the cost of the ON SITE Tour 2021 for the same category in the same cities you have in the contract:

ON SITE TOUR 2021 – AUGUST - NOVEMBER

ON SITE TOUR 2021	MES	DIA	CIUDAD	HOTEL
MÉXICO TOUR	AUGUST	24	CDMX MÉXICO	SHERATON REFORMA
	AUGUST	26	MONTERREY MÉXICO VIP	SHERATON AMBASSADOR
	AUGUST	27	GUADALAJARA MÉXICO VIP	Sede Plataforma Abierta de Innovación PLAi
CARIBE TOUR	AUGUST	31	SANTO DOMINGO REP. DOMINICANA VIP	BARCELO SANTO DOMINGO
	SEPTEMBER	2	SAN JUAN PUERTO RICO VIP	SHERATON OLD SAN JUAN
	NOVEMBER	26	CARACAS VENEZUELA VIP	MARRIOT CARACAS
ANDINA TOUR	SEPTEMBER	14	MEDELLÍN COLOMBIA VIP	FOUR POINTS SHERATON
	SEPTEMBER	16	BOGOTA COLOMBIA	SHERATON BOGOTA
	SEPTEMBER	21	CALI COLOMBIA VIP	SPIWAK
	SEPTEMBER	22	BARRANQUILLA VIP	EL PRADO BARRANQUILLA
	SEPTEMBER	23	CARTAGENA COLOMBIA VIP	HOLIDAY INN CARTAGENA MORROS
	NOVEMBER	23	QUITO ECUADOR VIP	JW MARRIOT
	NOVEMBER	24	GUAYAQUIL ECUADOR VIP	SHERATON GUAYAQUIL
CONO SUR TOUR	OCTOBER	5	SANTIAGO CHILE VIP	PLAZA SAN FRANCISCO
	OCTOBER	7	LIMA PERÚ	SOL DE ORO
	NOVEMBER	16	ASUNCIÓN PARAGUAY VIP	HOTEL LA MISION
	NOVEMBER	18	SANTA CRUZ BOLIVIA VIP	LOS TAJIBOS
	NOVEMBER	19	LA PAZ BOLIVIA VIP	PLAZA HOTEL
CENTRO AMERICA TOUR	OCTOBER	19	GUATEMALA GUATEMALA VIP	BARCELO GUATEMALA
	OCTOBER	21	SAN SALVADOR EL SALVADOR VIP	HOLIDAY INN
	OCTOBER	23	TEGUCIGALPA HONDURAS VIP	CLARION HOTEL REAL
	OCTOBER	26	SAN JOSÉ COSTA RICA VIP	CROWNE PLAZA SAN JOSE
	OCTOBER	28	CIUDAD DE PANAMÁ VIP	SHERATON GRAND PANAMA
	OCTOBER	30	MANAGUA NICARAGUA VIP	CROWNE PLAZA
RIO DE LA PLATA TOUR	NOVEMBER	9	MONTEVIDEO URUGUAY VIP	SHERATON MONTEVIDEO
	NOVEMBER	11	MEGAEVENTO BUENOS AIRES ARGENTINA	LIBERTADOR



SPONSORSHIP PROGRAM 2021

PATROCINIO					
	BRONZE	SILVER	GOLD	VIP	MAIN
	\$ 500	\$ 1.500	\$ 2.500	\$ 3.500	\$ 5.000
	LOGO	LOGO	LOGO	LOGO	LOGO
	DATA BASE	DATA BASE	DATA BASE	DATA BASE	DATA BASE
		BOOTH	BOOTH	BOOTH	2 BOOTHS
	Opening welcome with organizers	Opening welcome with organizers	Opening welcome with organizers	Opening welcome with organizers	Opening welcome with organizers
			PM Conference in MAIN ROOM 30 minutes	AM Conference in MAIN ROOM 30 minutes	KEYNOTE Conference in MAIN ROOM 30 minutes
GLOBAL 2 EVENTS (10% OFF)	\$ 900	\$ 2.700	\$ 4.500	\$ 6.300	\$ 9.000
GLOBAL 5 EVENTS (15% OFF)	\$ 2.125	\$ 6.375	\$ 10.625	\$ 14.875	\$ 21.250
GLOBAL 10 EVENTS (20% OFF)	\$ 4.000	\$ 12.000	\$ 20.000	\$ 28.000	\$ 40.000
GLOBAL 15 EVENTS (25% OFF)	\$ 5.625	\$ 16.875	\$ 28.125	\$ 39.375	\$ 56.250
GLOBAL ALL THE TOUR 25 EVENTS (40% OFF)	\$ 7.200	\$ 21.600	\$ 36.000	\$ 50.400	\$ 72.000

If you select a REGION SPONSORSHIP you pay as a GLOBAL 5 (only 5 events) and you will be in all the countries (South Cone, Central Am, Andean, Caribbean).



BENEFITS OF VIP SPONSORS 2021 – VIRTUAL TOUR

- Database: Pre Registered and Assistants
 - Delivery of promotional material in the Registrations
 - Logo featured on the event page, Accreditations and Invitations
 - Media Releases
 - Logo on Banner at Infosecurity News Monthly 105,000 + readers
 - Exclusive interview for placement in Infosecurity News Newsletter
 - Event VIRTUAL Tickets for free to customers and contacts
 - AM Conference in MAIN ROOM SESSION 30 minutes
- Additional participation in 15 minutes video in:

START UP MAIN EVENT	MARZO	24 Y 25	LATAM & CARIBE - 26 CIUDADES
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BENEFITS OF SPONSORS 2021 – ON SITE TOUR

- Database: Pre Registered and Assistants
- Opening welcome with organizers
- Delivery of promotional material in the Registrations
- Logo featured on the event page, Accreditations and Invitations
- Participation RIFA Closing
- Media Releases
- Logo on Banner at Infosecurity News Monthly 105,000 + readers
- Exclusive interview for placement in Infosecurity News Newsletter
- Event Tickets for free to customers and contacts
- Stand / Booth centralized location
- AM Conference in MAIN ROOM 30 minutes
- Banner in the Registrations Entrance

Additional by category:

- Stand / Booth centralized location or double space
- Conference in MAIN ROOM 30 minutes
- Banner in the Registrations Entrance



INFOSECURITY HELPS CHILDREN IN ALL THE CITIES -

<http://www.infosecurityvip.com/ayuda/>

InfoSecurity ayuda!

ACCIONES SOLIDARIAS CONCRETAS

1. DONAMOS **UTILES ESCOLARES**
2. DONAMOS NUESTRAS HORAS DE SERVICIO PARA AYUDAR EN INFORMÁTICA
3. DONAMOS EQUIPOS PARA DESGUACE O DESUSO A HOGARES



Video Casa - Hogar "Nuestra Señora de los Remedios"

