

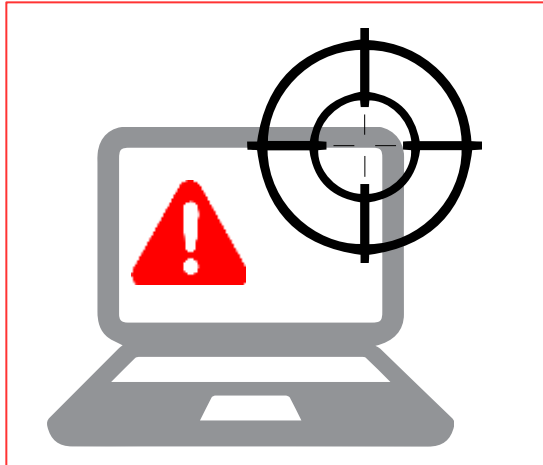


# Threat Detection and Response

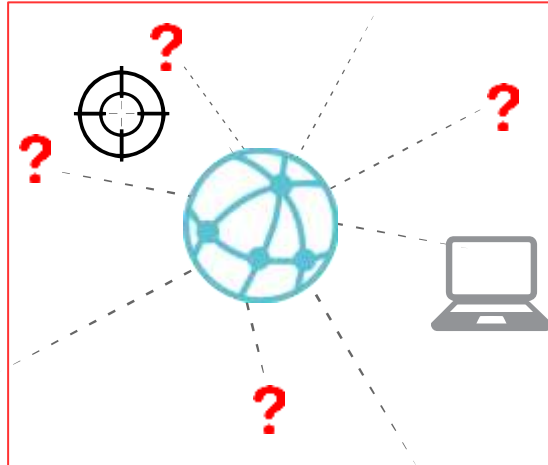
Christian L. Rochet, *CISM*  
*Vice President*



# The Market Problem



Endpoint and Network prevention not blocking all threats.



Difficult to connect the dots between Network and Endpoint



Not enough staff, expertise, or time to triage advanced threats

**SMBs are aware of the threat landscape.  
It's just not enterprises that are under attack.  
SMBs, too, need the right tools to *reduce Time to Detection.***

# Defense in depth



# Threat Detection and Response

Threat Detection and Response correlates network and endpoint security events with threat intelligence to detect, prioritize and enable immediate action against threats.



# Intelligent Protection

CORRELATION



## PREVENT

Protect your network from threats before they ever execute on a host computer



## DETECT

Observe hosts, files, applications and traffic for abnormal behavior



## RESPOND

Set policies to automatically alert and/or respond to threats

CORRELATION

Our unique threat correlation engine is constantly working to correlate network and endpoint security events with known threat intelligence data to identify and stop new threats and constantly improve preventative security measures.

# TDR Components



## Host Sensor

Provides *visibility* into the endpoint and also facilitates *response* on the endpoint when a threat is detected.



## ThreatSync

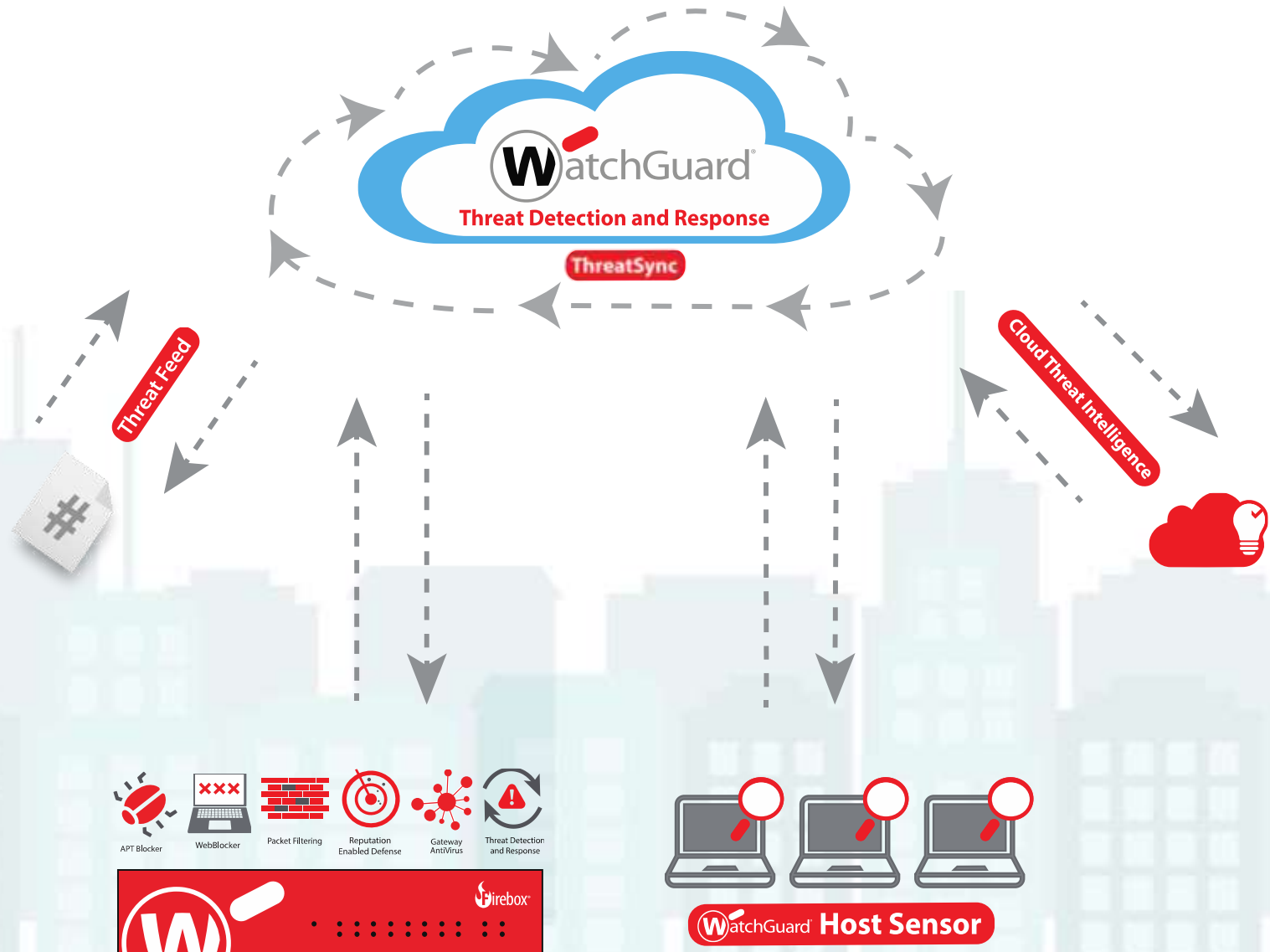
A one-of-a-kind *threat correlation engine* that collects security events from the endpoint, the network, and 3<sup>rd</sup> party threat feeds, correlates and then scores those threats for automated or manual response.



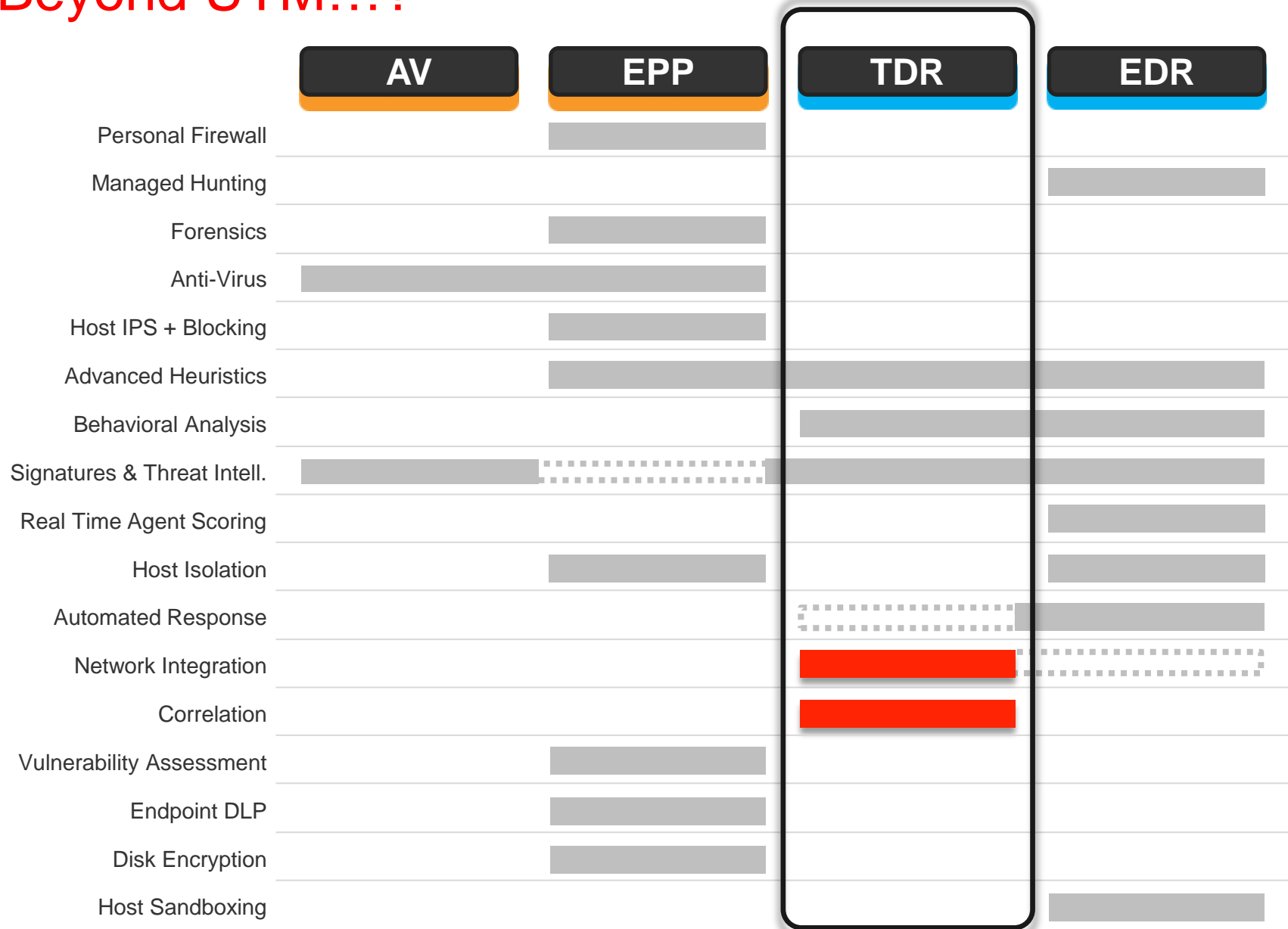
## Host Ransomware Prevention

Host Ransomware Prevention prevents the execution of ransomware *before any encryption* takes place, mitigating the ransomware attack before any damage is done.

# ThreatSync



# Beyond UTM...?





# Huge Value for Customers

- Prevention of Advanced Threats
- Holistic Detection and Response across the Network and Endpoint
- Continuous Monitoring and Analytics
- Enterprise Grade Correlation to Remove Silos & Connect the Dots
- Automated Threat Response
- Enterprise-Grade Threat Intelligence
- Low TCO – Savings



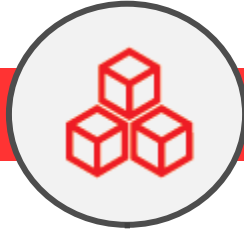
# The WatchGuard Difference

## Enterprise-Grade



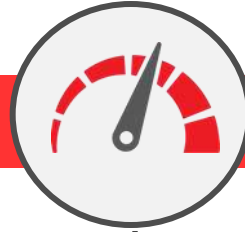
Best-in-class security services without the cost or complexity.

## Simplicity



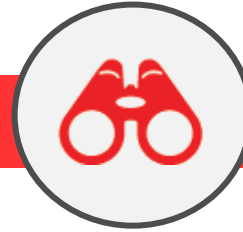
Easy and straight-forward to configure, deploy, and centrally manage.

## Top UTM Performance



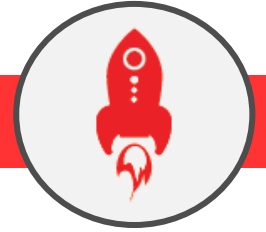
Fastest UTM performance at all price points.

## Threat Visibility



Full network visibility with the power to take action immediately.

## Future-Proof



The quickest access to new and improved security services.

***NOTHING GETS  
PAST **RED.*****

