

**SOPHOS**



**Sophos: Complete Protection  
Without Complexity**

# Introducing Sophos

We only do security for businesses. We keep it simple. And we're there when you need us.

- We're a recognized leader  
In threat and data protection
- We're focused on your security  
Complete protection everywhere for all platforms and devices
- And we're different, we eliminate complexity  
With our active, coordinated protection you invest less to stay secure

# We're a recognized leader

Protecting businesses for over 25 years, with unrivalled reputation for reliability and service

- Threat and data protection experts
- Global business with a local presence
- Protect over 100 million users
- Reputation for highest quality
- Fastest growing of the three largest endpoint security companies
- Billings grew at 20% year on year for the past 4 years
- Billings in excess \$400m for FY2012

**Gartner.**

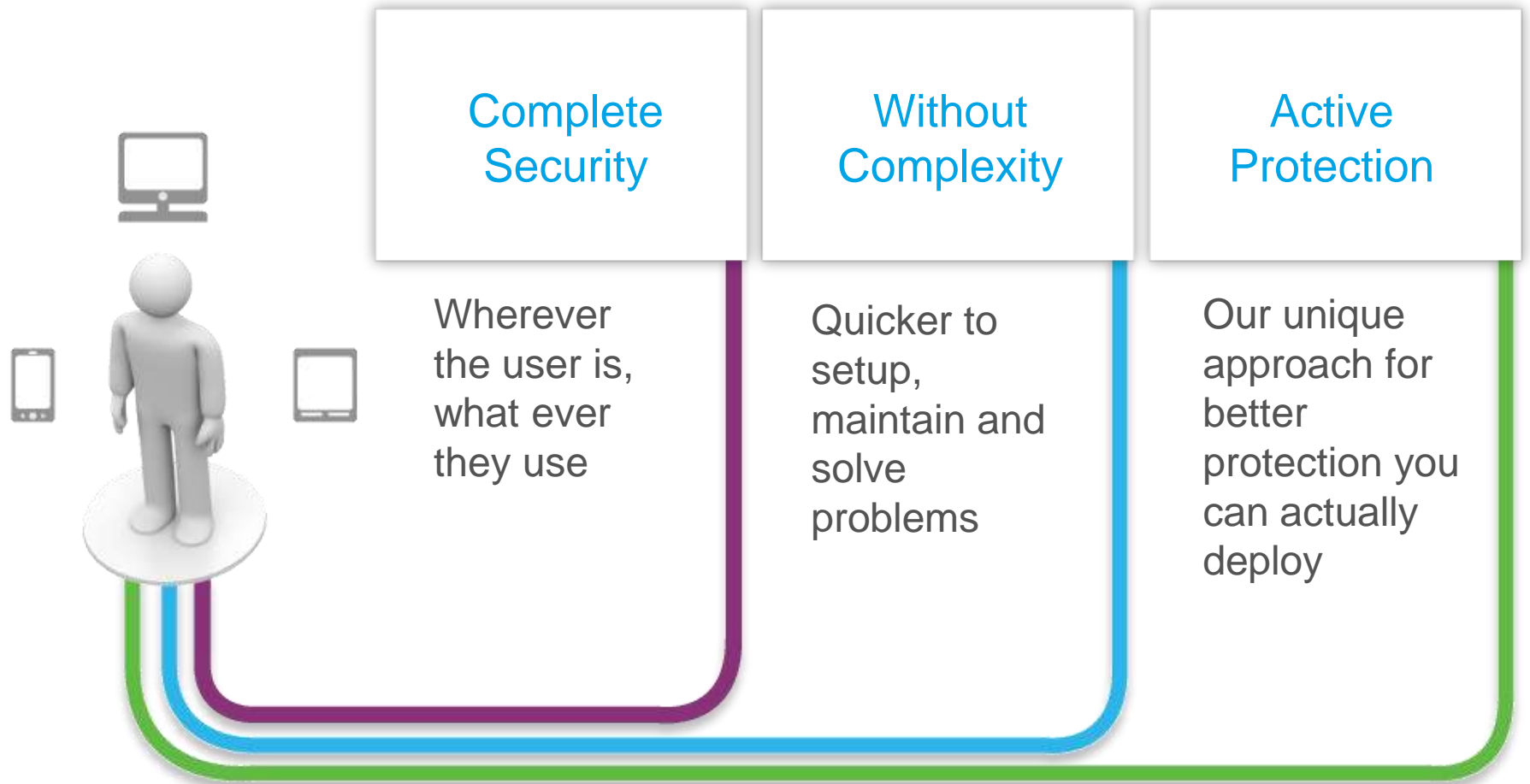
Leader in the Gartner  
Magic Quadrant for  
**UTM**

Leader in the Gartner  
Magic Quadrant for  
**Endpoint Protection**

Leader in the Gartner  
Magic Quadrant for  
**Mobile Data  
Protection**

# We do IT security

Because you've got enough to worry about



# Sophos: Trusted globally to protect

100K+ small and medium global enterprises

6M+ teachers and students, 2M+ government users

Powering branded security solutions, wide range of technology partners & global enterprises

Endorsed by analysts



# Amenazas Reales



**150,000**  
malware samples

SophosLabs analyzed this number every day in the first half of 2011—an increase of almost 60% compared to malware analyzed in 2010.



**59%**

decline in email use

A recent comScore report shows a whopping 59% decline in the use of email among 12–17 year-olds, and a 34% decline for the 25–34 year-olds. Facebook, text messaging and tweets are now the preferred communication methods for many people.



**4.5**

A new web threat is detected every 4.5 seconds

SophosLabs saw an average of 19,000 new malicious URLs every day in the first half of 2011— that's one every 4.5 seconds.



**1 Million**  
people duped

The FBI estimates that a cybergang tricked nearly a million people into buying its fraudulent software. With a price point from \$50 to \$130 (depending on how many "extras" the victim gets talked into), this netted them over \$72,000,000.

# Usuarios en todas partes



**99.999%**  
people on the  
Internet are  
people you don't  
know

Remember not  
to share your  
information with  
every "friend"  
you meet online.



**81%**

**social network  
security risk**

Sophos asked  
approximately 1,700  
computer users which  
social network they  
felt posed the biggest  
security risk and  
Facebook at 81%  
"won" by a landslide.  
A significant rise from  
the 60% who felt  
Facebook was the  
riskiest when we  
asked the question  
a year ago.



**85%**

**of organizations  
have established  
an acceptable  
use policy**

But only 69% of these  
organizations have  
specific policies for  
company-owned  
mobile device users.  
And, this number  
further decreases  
when you consider  
policy for employee-  
owned mobile devices  
(31%), reinforcing the  
need for establishing  
AUPs for all mobile  
devices.

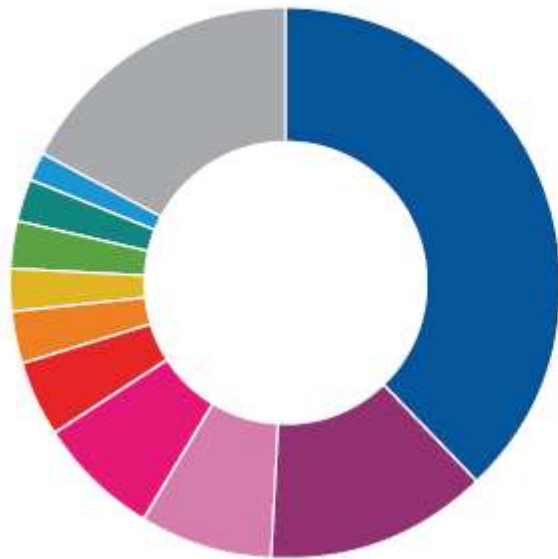
**YouTube**

**68,593,657**  
people viewed  
"Chocolate Rain" on  
YouTube to date

If your friends ask you  
to view this video on  
Facebook, do not click.  
It may be a clickjacking  
scam.

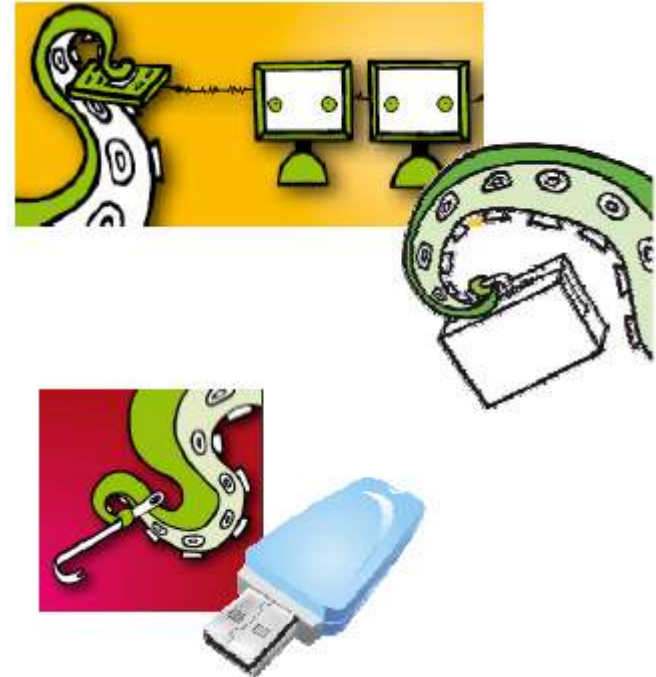
# Ataques Dirigidos

Top 10 countries hosting malware (via infected web pages)



- United States **37.9%**
- Russian Federation **13.06%**
- Germany **7.88%**
- France **7.06%**
- China **4.63%**
- Poland **2.91%**
- United Kingdom **2.67%**
- Ukraine **2.61%**
- Netherlands **2.4%**
- Czech Republic **1.74%**
- TOTAL: 82.86%**
- Other **17.14%**

Source: SophosLabs



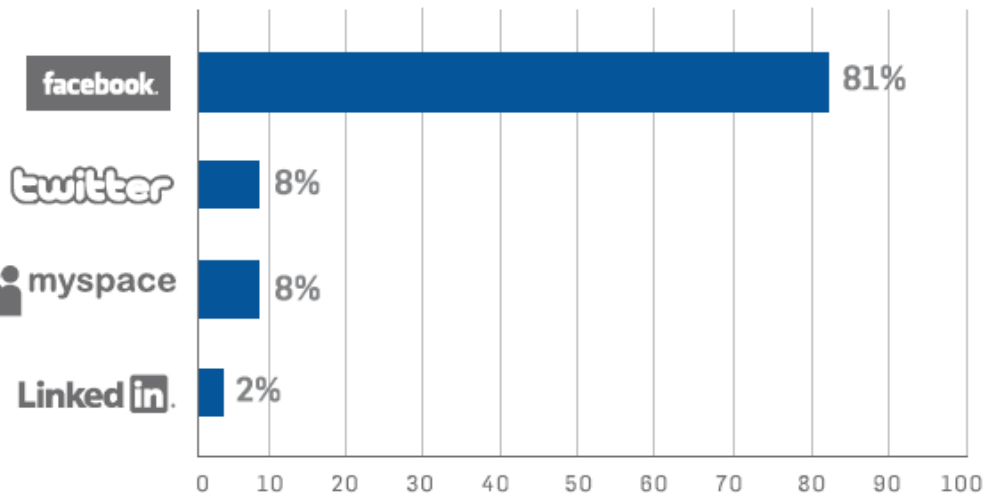


# Regulaciones y Fugas de información



# Aplicaciones Fuera de Control

¿Que red social piensan que tiene el mayor riesgo?

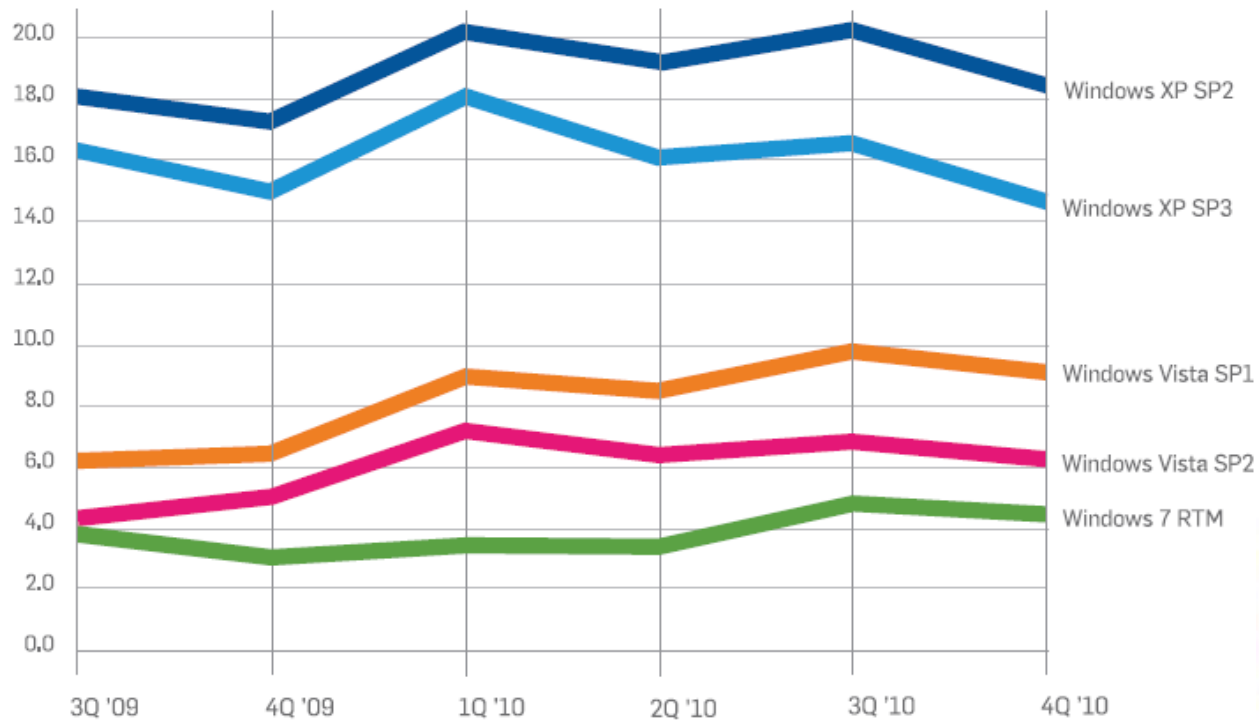


PuTTY



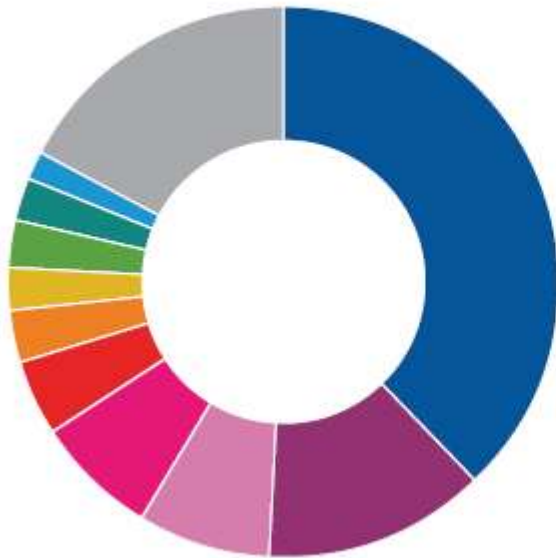
# Mantenerse al día

Malware continues to target Windows



# Protección Web

Top 10 countries hosting malware (via infected web pages)  
January 1 – June 22, 2011



- United States **37.9%**
- Russian Federation **13.06%**
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- China **4.63%**
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Source: SophosLa



# Complete Security

Protecting every part of your business



CITRIX



# Complete but not complex

Defense in depth that you can actually deploy

Website Category | Action

Adult/Sexually Explicit	Block
Alcohol & Tobacco	Block
Another	
Criminal	
Gaming	
Hacking	
Illegal	
Intolerant	
Phishing	
Spam	
Spyware	
Tasteless & Offensive	
Violence	
Weapons	

Filter by region: UK and type: All

Content Control List

Local Self Help

Predefined questions

Theme: English

Questions	Answers	Theme
In which year was your father born?	*****	English
What is your maternal grandmother's first n...	*****	English
What is your favorite movie?	*****	English
What is your favorite book?	<click here to answer>	English
Who is your favorite author (last name only)?	<click here to answer>	English
What color was your first vehicle?	*****	English
What was the name of your first pet?	*****	English
Which of your school teacher did you like ...	<click here to answer>	English
Who is your favorite athlete (first name only)?	<click here to answer>	English
What is your favorite color?	*****	English
In which city or country would you like to liv...	<click here to answer>	English
What is the middle name of your oldest sibli...	*****	English

To activate please enter 3 more answers.

< Back Next > Cancel

Reduce the  
attack surface

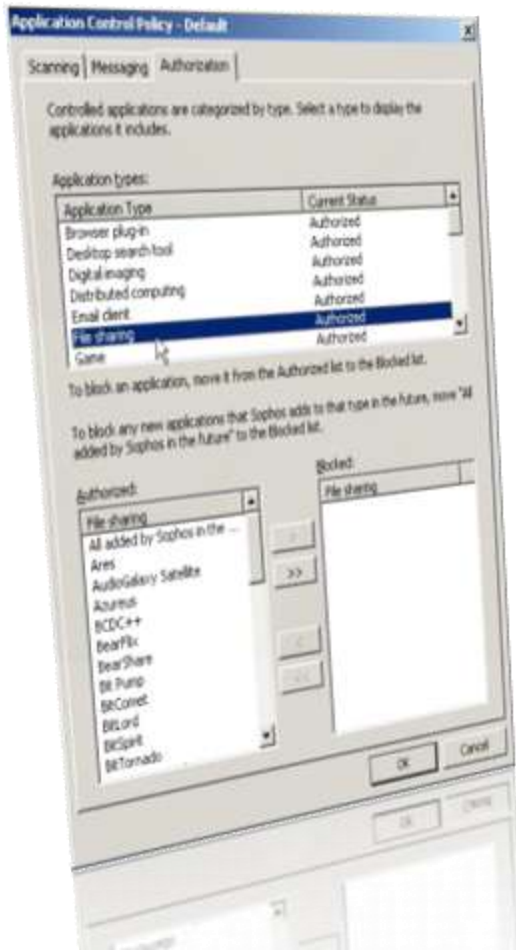
Protect  
everywhere

Stop attacks  
and breaches

Keep people  
working

# Active Protection: Application Control

Our labs experts create application detection for you and actively maintain the list of applications.



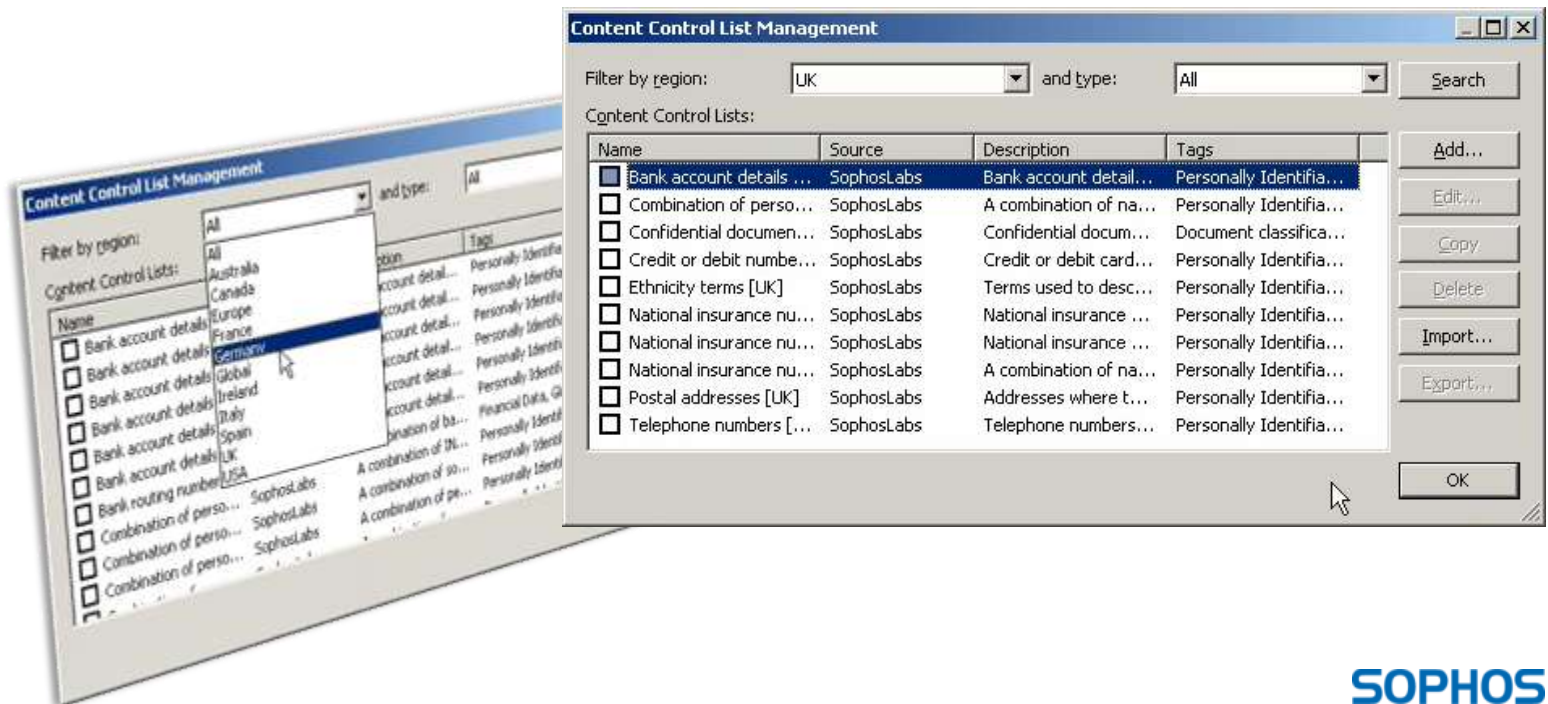
## Over 20 categories

- Online storage
- Browsers
- File sharing
- Instant messaging
- Virtualization tools
- Remote access
- USB program launches (U3, Ceedo)

# Active Protection: DLP

Our experts build pre-packaged and customizable data types for controlling sensitive content

- Over 50 default sensitive data descriptions covering:
  - Financial data (credit/debit card numbers)
  - Personally Identifiable Information (national identification codes)
  - Confidential document markers

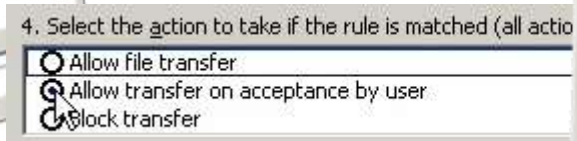




# Active Protection: DLP

Making it easy to deploy and use

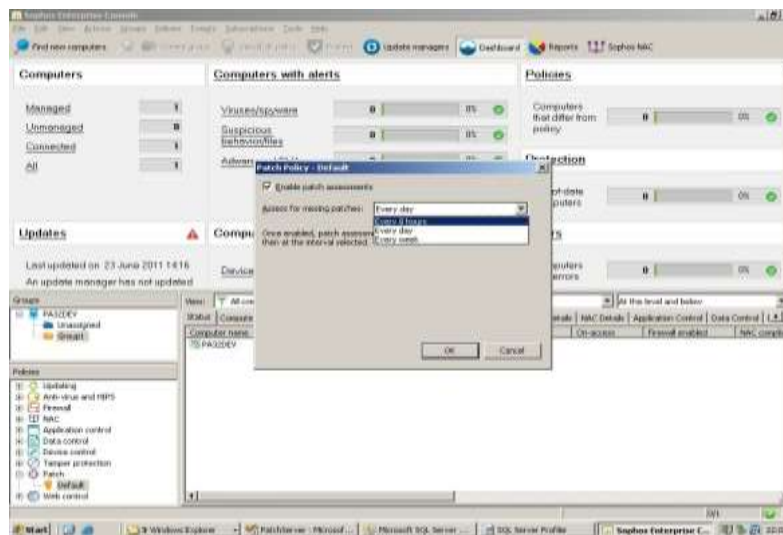
- Range of actions to meet different use cases:
  - Log event only – initial deployment and silent monitoring
  - Request user approval – train and inform
  - Block – appropriate for highly sensitive data



# Active Protection: Patch Assessment

Our experts actively provide a true security rating - critical, high, medium and low

- Reduce your risk of infection
- Scan for application and OS patches
- Prioritized patches tied to threats
- Know your patch status with certainty
- No added deployment



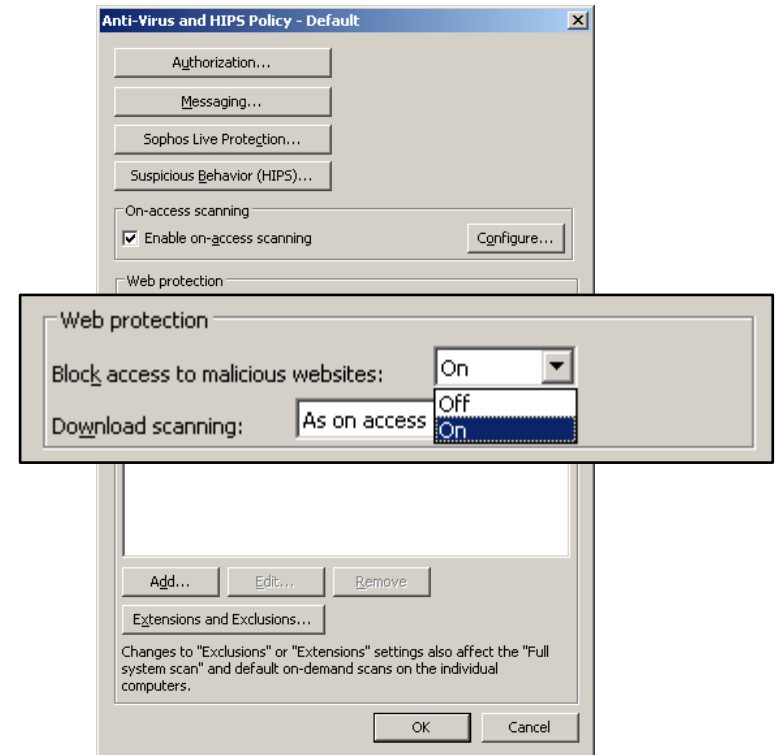
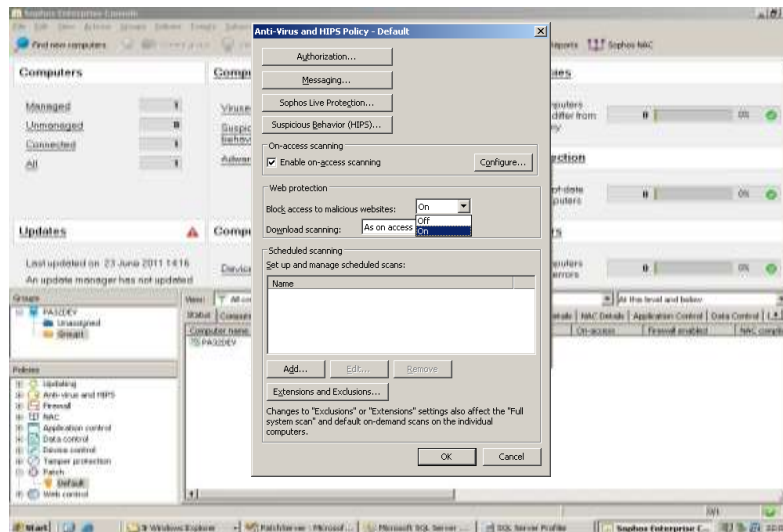
The screenshot shows the 'Patch Assessment - Event Viewer' window. It displays a list of patches with columns for Computer, Rating, Patch name, Last Assessment, Vendor, Release Date, and Patch updates. The table contains 20 rows of data, all with a 'High' rating and 'Microsoft C' as the vendor.

Computer	Rating	Patch name	Last Assessment	Vendor	Release Date	Patch updates
FACE-ENPOINT-00294	High	15029-029-261221_Security_Update_Nu...	6/27/2011 1:45:59 PM	Microsoft C	3/14/2009	GROUPING
FACE-ENPOINT-00262	High	15029-029-261221_Security_Update_Nu...	6/27/2011 1:45:52 PM	Microsoft C	3/14/2009	GROUPING
FACE-ENPOINT-00230	High	15029-029-261221_Security_Update_Nu...	6/27/2011 1:45:47 PM	Microsoft C	3/14/2009	GROUPING
FACE-ENPOINT-00198	High	15029-029-261221_Security_Update_Nu...	6/27/2011 1:45:42 PM	Microsoft C	3/14/2009	GROUPING
FACE-ENPOINT-00166	High	15029-029-261221_Security_Update_Nu...	6/27/2011 1:45:33 PM	Microsoft C	3/14/2009	GROUPING
FACE-ENPOINT-00102	High	15029-029-261221_Security_Update_Nu...	6/27/2011 1:45:23 PM	Microsoft C	3/14/2009	GROUPING
FACE-ENPOINT-00070	High	15029-029-261221_Security_Update_Nu...	6/27/2011 1:45:19 PM	Microsoft C	3/14/2009	GROUPING
FACE-ENPOINT-00038	High	15029-029-261221_Security_Update_Nu...	6/27/2011 1:45:12 PM	Microsoft C	3/14/2009	GROUPING
FACE-ENPOINT-00006	High	15029-029-261221_Security_Update_Nu...	6/27/2011 1:44:54 PM	Microsoft C	3/14/2009	GROUPING
FACE-ENPOINT-00488	High	15029-029-261221_Security_Update_Nu...	6/27/2011 1:47:51 PM	Microsoft C	3/14/2009	GROUPING
FACE-ENPOINT-00463	High	15029-029-261221_Security_Update_Nu...	6/27/2011 1:47:06 PM	Microsoft C	3/14/2009	GROUPING
FACE-ENPOINT-00421	High	15029-029-261221_Security_Update_Nu...	6/27/2011 1:46:55 PM	Microsoft C	3/14/2009	GROUPING
FACE-ENPOINT-00389	High	15029-029-261221_Security_Update_Nu...	6/27/2011 1:46:21 PM	Microsoft C	3/14/2009	GROUPING
FACE-ENPOINT-00357	High	15029-029-261221_Security_Update_Nu...	6/27/2011 1:46:08 PM	Microsoft C	3/14/2009	GROUPING
FACE-ENPOINT-00325	High	15029-029-261221_Security_Update_Nu...	6/27/2011 1:45:59 PM	Microsoft C	3/14/2009	GROUPING
FACE-ENPOINT-00261	High	15029-029-261221_Security_Update_Nu...	6/27/2011 1:45:51 PM	Microsoft C	3/14/2009	GROUPING

# Active Protection: Web Protection

Our experts actively analyze and catalog malicious web sites and threats

- Thousands of infected sites added daily
- Automatic protection from the latest web threats
- Instant updates through Live URL filtering
- Activate at the flip of a switch



# Completing the vision

Integrating Astaro Network Security

## Astaro Secure Gateway

### Active Protection

- Anti malware
- Web reputation checking
- Anti spam

### Data features

- SPX Email Encryption
- Data control for web and email



## Sophos Endpoint

### Managed in Astaro Secure Gateway

- Application Control
- Client Firewall
- Full Disk Encryption
- Device and media Encryption
- Manage Sophos Endpoint clients
- Anti malware
- Device Control
- Web Protection



# We have all you need

Our products cover every threat and entry point, with packages to fit your budget



Unified

|



Web

|



Email

|



Endpoint

|



Mobile

|



Network

|



Data

## Core Requirements

Endpoint, gateway and cloud

Straightforward management

Sophos Live Protection

Local Technical Experts 24/7

## Active Protection

Threat Protection

Data Protection

Web Control

Application Control

## Complete Coverage

Windows, Mac, Linux, UNIX, Citrix, VMware

Windows Mobile, iOS, Android

IE, Firefox, Chrome, Opera

Gateway appliances, Exchange, Notes

[www.sophos.com](http://www.sophos.com)