

SPONSORSHIP PROGRAM 2019



ISEC INFOSECURITY TOUR 2019

Welcome to

“I’LL BE WATCHING YOU”

The only event in
Latin America and Caribbean in 24 cities / 4 months

**Empower your BRAND AND SOLUTIONS
AND YOUR CHANNEL AND DISTRIBUTORS**

**BUSINESS IN ONE
PLACE, IN ONE DAY, WITH
HUNDREDS OF IT MANAGERS AND DIRECTORS**

**ONLY ONE AGREEMENT
AND ALL COUNTRIES INCLUDED WITH LOW INVESTMENT
IF YOU DO NOT PARTICIPATE surely CUSTOMERS WILL KNOW
THE SOLUTIONS OF YOUR COMPETITOR**

WWW.INFOSECURITYVIP.COM - WWW.ISEC-GLOBAL.COM

**In INFORMATION SECURITY Nobody knows Latin America and Caribbean
ISEC GLOBAL +16 YEARS**



ISEC INFOSECURITY 2018

- 185 editions INFOSECURITY 15 YEARS
- 24 editions in 2018 with more than 11,000 attendees
- 20 countries in Latin America & Caribbean
- 140,000 people have already visited INFOSECURITY
- 3.500 Sponsors - most brands MARKET
- 95,000 monthly readers EVENT'S NEWSLETTER
- 2,100 Seminars DONE
- 16,000 students - TRAINING CENTRE No. 1 in LATAM
- Details of each 2018 events WWW.INFOSECURITYVIP.COM (sponsors, speakers, agendas, PHOTOS)
- EVENT'S NEWSLETTER in WWW.INFOSECURITYVIP.COM/NEWSLETTER/ANTERIORES.HTM
- Photos in <http://www.infosecurityvip.com/MEGARGFOT.html>
- Sponsors / People say http://www.infosecurityvip.com/newsletter/lectores_set18.html
- CONFERENCES IN MAIN ROOM (ALL THE ATENDEES WILL BE THERE)
- ACADEMIC Congress
- Generating ideal environment for a select Target contacts of directors, managers, leaders and managers of IT and Security
- Success stories lead generation and business
- Only involved #1 SOLUTIONS

THOUSANDS OF VIEWERS OF YOUR PRESENTATION IN
<http://www.infosecurityvip.com/expo.htm>



MOST OF INFOSEC FIRMS HAS TAKEN PART OF ISEC INFOSECURITY



ISEC INFOSECURITY TOUR 2018



"STAYING ALIVE TOUR"



- 1- DONAMOS UTILES ESCOLARES
- 2- DONAMOS NUESTRAS HORAS DE SERVICIO PARA AYUDAR EN INFORMÁTICA
- 3- DONAMOS EQUIPOS RECICLADOS PARA ESCUELAS Y HOGARES



INFOSEC MANAGERS IN ISEC INFOSECURITY 2018



ISEC INFOSECURITY VIP 2018 - Mega Evento Buenos Aires | Argentina
<http://www.infosecuityvip.com/MEGARGFOT.html>



NEWSLETTER AT THE END OF EACH EVENT



AÑO XIV - Nº 09 - SET 2018 MUCHAS GRACIAS A TODOS LOS QUE HAN COLABORADO EN LAS 24 CIUDADES

Las repercusiones del cierre de
ISEC INFOSECURITY TOUR 2018
"STAYING ALIVE TOUR"

Martín Vila - Director

El destacado del mes

Así fue InfoSecurity 2018 an Argentina

Participaron empresas como Malwarebytes, WatchGuard, BeyondTrust, Crossmatch, HPE Aruba, GDATA, Thales, Softron, Globalscape, Manas, Kodak Alaris, Helpsystems, ZMA, entre otras.

Nivel Técnico ##

Las Leyes

Blockchain: ¿podrá esta tecnología combatir el cibercrimen?

Nivel Técnico ##

Desirée Jaimovich
 Editora de Tecnología
 Infobae - Argentina

Tips para un CISO

Automatizar y asegurar el intercambio de información

Nivel Técnico #

Amneris Teruel
 Senior PreSales Consultant
 HelpSystems - Argentina

Puntos de Vista

Meta Seguridad, ¿está realmente segura su red?

Nivel Técnico ###

Gustavo Cardell
 Director Argentina
 PRTG Network Monitor

Palabras de CISO

¿Usted sabe que tan segura esta su aplicación WEB?

Nivel Técnico ###

Juan Luis Muñoz
 Log3Smart
 Director

Productos

Endpoint protection Business

Nivel Técnico ##

Leandro Faundéz
 Sales Engineer
 GData - Argentina

Hacking bajo la lupa

Análisis de seguridad en Servidores Web

Nivel Técnico ####

Christian Javier Vila
 Senior Cybersecurity Consultant
 CTO - ISec Global Inc

Estadísticas

Biometría, primera opción de la banca para luchar contra el fraude

Nivel Técnico ###

Juan Antonio Villegas
 Trans Union España
 Director

Capacitación

Derribar los silos de la seguridad

Nivel Técnico ##

Andrés Buendía Acrós
 Master Sale Engineer
 Watchguard



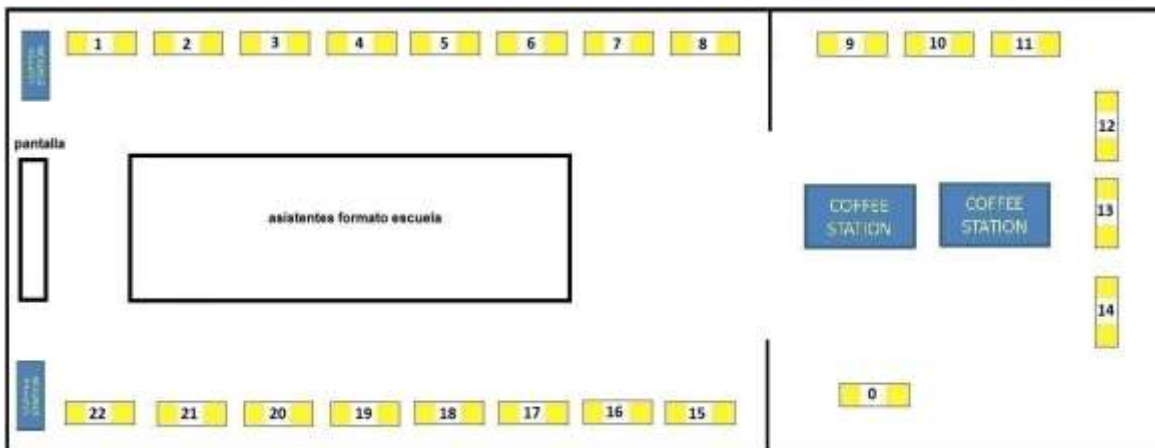
LOGO IN ATENDEES MATERIAL, LAY OUT OF BOOTH



CONFERENCES IN MAIN ROOM (ALL THE ATENDEES WILL BE THERE)

AGENDA MODELO	
HORARIO	ACTIVIDAD EN SALON UNIFICADO
7.00 AM	Armado de stands / booths
8.00 AM	Registración Asistentes y entrega de Tickets
8.30 AM	Apertura y Bienvenida
9.00 AM	CONFER KEYNOTE MAIN SPONSOR
9.30 AM	CONFER AM 1 VIP SPONSOR
10.00 AM	CONFER AM 2 VIP SPONSOR
10.30 AM	CONFER AM 3 VIP SPONSOR
11.00 AM	COFFEE BREAK AM
11.20 AM	CONFER AM 4 VIP SPONSOR
11.50 AM	CONFER AM 5 VIP SPONSOR
12.20 AM	CONFER AM 6 VIP SPONSOR
12.50 AM	CONFER AM 7 VIP SPONSOR
1.20 PM	REFRIGERIO DEL MEDIO DIA
1.50 PM	BIENVENIDA CONGRESO PM y Sorteos
2.00 PM	CONFER PM 8 GOLD SPONSOR
2.30 PM	CONFER PM 9 GOLD SPONSOR
3.00 PM	CONFER PM 10 GOLD SPONSOR
3.30 PM	COFFEE BREAK PM
3.50 PM	CONFER PM 11 GOLD SPONSOR
4.20 PM	CONFER PM 12 GOLD SPONSOR
4.50 PM	PANEL EXPERTOS
5.30 PM	Sorteos y Cierre

BOOTHS LAY OUT



INFOSECURITY 2019 (25 EVENTS)

Mark in COLOR COUNTRY / TOUR favorites:

TOUR	MES	DIA	CIUDAD	HOTEL
MÉXICO TOUR	MARZO	12	CDMX MÉXICO	SHERATON REFORMA
	MARZO	14	MONTERREY MÉXICO VIP	SHERATON AMBASSADOR
	MARZO	15	GUADALAJARA MÉXICO VIP	THE WESTIN GUADALAJARA
CARIBE TOUR	MARZO	19	SAN JUAN PUERTO RICO VIP	SHERATON OLD SAN JUAN
	MARZO	21	SANTO DOMINGO REP. DOMINICANA VIP	BARCELO SANTO DOMINGO
ANDINA TOUR	ABRIL	2	MEDELLÍN COLOMBIA VIP	FOUR POINTS SHERATON
	ABRIL	4	BOGOTA COLOMBIA	SHERATON BOGOTA
	ABRIL	9	CALI COLOMBIA VIP	SPIWAK
	ABRIL	11	BARRANQUILLA VIP	EL PRADO BARRANQUILLA
	ABRIL	12	CARTAGENA COLOMBIA VIP	HOLIDAY INN CARTAGENA MORROS
	MAYO	8	QUITO ECUADOR VIP	JW MARRIOT
	MAYO	9	GUAYAQUIL ECUADOR VIP	SHERATON GUAYAQUIL
CONO SUR TOUR	ABRIL	23	MONTEVIDEO URUGUAY VIP	SHERATON MONTEVIDEO
	ABRIL	26	SANTA CRUZ BOLIVIA VIP	LOS TAJIBOS
	ABRIL	27	LA PAZ	PLAZA HOTEL
	ABRIL	30	ASUNCIÓN PARAGUAY VIP	HOTEL LA MISION
	MAYO	14	LIMA PERÚ	SOL DE ORO
	MAYO	16	SANTIAGO CHILE VIP	PLAZA SAN FRANCISCO
CENTRO AMERICA	MAYO	28	GUATEMALA GUATEMALA VIP	BARCELO GUATEMALA
TOUR	MAYO	30	SAN SALVADOR EL SALVADOR VIP	HOLIDAY INN
	JUNIO	1	TEGUCIGALPA HONDURAS VIP	CLARION HOTEL REAL
	JUNIO	4	SAN JOSÉ COSTA RICA VIP	CROWNE PLAZA SAN JOSE
	JUNIO	6	CIUDAD DE PANAMÁ VIP	SHERATON GRAND PANAMA
	JUNIO	8	MANAGUA NICARAGUA VIP	CROWNE PLAZA
MEGAEVENTO ARGENTINA	JUNIO	25	MEGAEVENTO BUENOS AIRES ARGENTINA	SHERATON LIBERTADOR



SPONSORSHIP PROGRAM 2019

Mark in COLOR your favorite option:

SPECIAL OFFER 2 X 1 – OCTOBER & NOVEMBER 2018 (UNTIL COVERING AVAILABLE PLACES) – YOU PAY 1000 USD & GET 2000 USD.

PATROCINIO					
	BRONZE	SILVER	GOLD	VIP	MAIN
	\$ 500	\$ 1.500	\$ 2.500	\$ 3.500	\$ 5.000
	LOGO	LOGO	LOGO	LOGO	LOGO
	DATA BASE	DATA BASE	DATA BASE	DATA BASE	DATA BASE
		BOOTH	BOOTH	BOOTH	2 BOOTHS
	Opening welcome with organizers	Opening welcome with organizers	Opening welcome with organizers	Opening welcome with organizers	Opening welcome with organizers
			PM Conference in MAIN ROOM 30 minutes	AM Conference in MAIN ROOM 30 minutes	KEYNOTE Conference in MAIN ROOM 30 minutes
GLOBAL 2 EVENTS (10% OFF)	\$ 900	\$ 2.700	\$ 4.500	\$ 6.300	\$ 9.000
GLOBAL 5 EVENTS (15% OFF)	\$ 2.125	\$ 6.375	\$ 10.625	\$ 14.875	\$ 21.250
GLOBAL 10 EVENTS (20% OFF)	\$ 4.000	\$ 12.000	\$ 20.000	\$ 28.000	\$ 40.000
GLOBAL 15 EVENTS (25% OFF)	\$ 5.625	\$ 16.875	\$ 28.125	\$ 39.375	\$ 56.250
GLOBAL ALL THE TOUR 25 EVENTS (40% OFF)	\$ 7.200	\$ 21.600	\$ 36.000	\$ 50.400	\$ 72.000

If you select a REGION SPONSORSHIP you pay as a GLOBAL 5 (only 5 events) and you will be in all the countries (South Cone, Central Am, Andean, Caribbean).



BENEFITS OF SPONSORS 2019

- Database: Pre Registered and Assistants
- Opening welcome with organizers
- Delivery of promotional material in the Registrations
- Logo featured on the event page, Accreditations, Events and Invitations
- Participation RIFA Closing
- Media Releases
- Logo on Banner at Infosecurity News Monthly 65,000 + readers
- Exclusive interview for placement in Infosecurity News Newsletter
- Event Tickets for free to customers and contacts

Additional by category:

- Stand / Booth centralized location or double space
- Conference in MAIN ROOM 30 minutes
- Banner in the Registrations Entrance



INFOSECURITY HELPS CHILDREN IN ALL THE CITIES -

<http://www.infosecurityvip.com/ayuda/>

InfoSecurity ayuda!

ACCIONES SOLIDARIAS CONCRETAS

1. DONAMOS UTILES ESCOLARES
2. DONAMOS NUESTRAS HORAS DE SERVICIO PARA AYUDAR EN INFORMÁTICA
3. DONAMOS EQUIPOS PARA DESGUACE O DESUSO A HOGARES



Video Casa - Hogar "Nuestra Señora de los Remedios"

